

SPONSORSHIP PROSPECTUS 2024



**SA
SHEEP
EXPO**

17 - 19 April 2024

'Lambs & Technology'

Adelaide Showground, Wayville SA

www.sasheepexpo.com.au

Who we are

The SA Sheep Expo began is a 3 day live-in education event for young sheep enthusiasts aged 12 to 23 years, to enable them to build their knowledge of sheep, and identify pathways to careers across all facets of the sheep industry. Today, the event has grown to host over 140 participants, and continues as the only event of it's kind in the Australian sheep industry.

Our mission is to **empower and equip today's youth to be tomorrow's leaders**. We set out to do this by:

- facilitating learning opportunities to develop skills and experience;
- exposing participants to numerous career pathways and employment options;
- providing a platform for networking and team building; and
- and most importantly having fun with people who have similar passions and interests.

The Expo is coordinated by an enthusiastic and passionate organising Committee comprising of stud and commercial sheep producers and industry relations. **We are all volunteers.**

This is why rely on the support of our sponsors and industry to make sure we can deliver a powerful program full of hands-on sessions, presentations and tutorials, and reward our participants with fantastic prizes, scholarships and bursaries that continue to support their passions and career outlook well into the future.

The SA Sheep Expo empowers and equips today's youth to be tomorrow's leaders.

Event program

Held in the April school holidays, the event runs over three days and is a complete live-in experience for participants. Participants range from high school and tertiary age to young agricultural professionals across three age groups:

Junior: 12 to 14 years

Intermediate: 15 to 17 years

Senior: 18 to 23 years

The theme for 2024 is "**Lambs & Technology**".

We are working on a program that will incorporate a range of components on lamb production, markets, health and nutrition, measurement tools, genetic evaluation and technology to support and manage on-farm and off-farm decisions.

Participants undertake assessments to test their knowledge of the learning programs, and show-case their skills in the highly coveted Handler competition on the final day.

To reward effort and allow further opportunity, a suite of major prizes, scholarships and awards are on offer including a New Zealand Study Tour for the Senior age group winner.



Why we need you!



Our sponsors are integral to the running and success of the SA Sheep Expo. We are on the hunt for businesses and people that also have a passion for our mission, and want to inspire, educate and support our future industry leaders.

Sponsorship is a fantastic way to expose your business to tomorrow's leaders, their families and friends, and our entire Expo network. Involvement is extremely rewarding - there is no doubt that you will be left feeling warm and fuzzy directly seeing the influence you have had on equipping young people and supporting their passions!

2024 Corporate Sponsorship Packages

All prices listed are GST inclusive

	PLATINUM \$5,500	GOLD \$2,750	MEAL \$1,650	SILVER \$1,100	BRONZE \$550	DONATION \$275
Program Session	Presentation & involvement in session content	Involvement in session content	-	-	-	-
Naming Rights	Competitive Section	Competitive Section	Meal session	-	-	-
Media Exposure	All as relevant & available	Website, Facebook, Booklet, MC	Website, Facebook, Booklet, MC	Website, Facebook, Booklet	Website, Booklet	Website, Booklet
Advert in Booklet	A4	A5	A5	A5	A6	-
Logo	Logo on all event collateral	Logo on t-shirt, website, booklet	Name on t-shirt, website, booklet	Name on t-shirt, website, booklet	Name on t-shirt, website, booklet	Name on t-shirt, website, booklet
Satchel Material	2 x Items	2 x Items	1 x Item	1 x Item	1 x Item	-
Company Banner	Main arena & presentation area	Main arena	Meal area	Presentation area	-	-
Trade Display	Yes	Yes	Yes	Yes	-	-
Tickets	4 industry passes + 4 dinner tickets	1 industry pass + 3 dinner tickets	2 dinner tickets	2 dinner tickets	1 dinner tickets	-
Present Awards	Major Prizes & Handler Class	Handler Class	Handler Class	-	-	-

Feel good vibes and smiles = endless!



Contact Us

If you have questions or suggestions, our team are here to chat and help tailor a sponsorship package that suits your your level of support.

Reach out to our Sponsorship team on the below details:

Anthony Hurst

Sponsorship Coordinator

Mob: 0428 332 676

Nikki Ward

Marketing & Communications Officer

Mob: 0488 018 765

or email us at sasheepexpo@gmail.com

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